



Double Your Sunshine Dollars Program Focused Instruction Programs for Florida

Application deadline is September 30, 2007!

Peoples Education is proud to announce an exclusive Double Your Sunshine Dollars Program for our research-based Focused Instruction programs. This Double Your Sunshine Dollars Program is part of our initiative to ensure *all* students build reading strategies and mathematic skills. We understand that many students have different needs and more than ever it is critical for educators to be able to differentiate instruction in the classroom to meet those needs. The Focused Instruction programs target key areas in which students need extra help: content-area reading, vocabulary, and mathematics problem-solving allowing teachers to focus on the specific needs of their classrooms.

What Focused Instruction programs are available under the Double Your Sunshine Dollars Program?

Keep On Reading!, Word Explorer, Count On It!

It is Peoples Education's goal to assist you in designing your own programs to meet the needs of your classrooms. The above programs can be used together or in isolation in all types of classrooms – whole class, intervention programs, after or before school programs, and summer school programs.

Who qualifies for the Double Your Sunshine Dollars program?

All K-12 public and private school districts and schools are eligible.

Program recipients

Up to \$3,000,000 will be available for the Double Your Sunshine Dollars program. A series of program approvals will be awarded to successful applicants. A customer must place an application for a **minimum of \$2,000 of Focused Instruction program** materials. For example, if you apply for \$2000 worth of materials, you would pay \$1000 and Peoples Education would pay \$1000.

How do I apply?

Complete the attached application and submit it in one of the following ways:

- via TOLL FREE FAX, to the attention of Ginny Tanaka at 1-866-905-1719
- by mail sent to: Peoples Education, Attn: Ginny Tanaka, 299 Market Street., Saddle Brook, NJ 07663

When are applications due?

Applications for this Double Your Sunshine Dollars program must arrive at Peoples Education no later than September 30, 2007. Peoples Education will notify you of the results of your application within 2 weeks of their receipt.

Terms and conditions All Double Your Sunshine Dollars expenditures and activities must comply with the terms and conditions. See separate Terms and Conditions document.

**Peoples Education Double Your Sunshine Dollars Application
(Applications due by September 30, 2007)**

1. Contact Information

Date: ____ / ____ / ____

Name of contact: _____ Title: _____

School: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email address: _____

2. Prospective program facilitators are: (check all that apply)

elementary educators

middle school educators

high school educators

other (please specify)

3. Prospective students:

2nd Grade

3rd Grade

4th Grade

5th Grade

6th Grade

7th Grade

8th Grade

9th Grade

10th Grade

11th Grade

12th Grade

in other grades or programs (please specify)

4. Program Use and Goals

Describe your program or project below:

a. Why is this program needed and how do you anticipate using the program in the classroom?

(Please also include: how many students will benefit from using this program and program start and end dates)

b. Purpose and learning goals

c. Anticipated outcomes

d. Describe any unique aspects of your program that you would like reviewers to consider.

5. What type of funding do you have available to support the above program?

6. Programs available for the Double Your Sunshine Dollars program include:

Keep On Reading!, Word Explorer, Count On It!

Please specify the products you would like to apply for with this special program. Peoples Education will cover 50% of the Total below:

(Please attach additional pages to application, if needed)

ISBN	Level/Grade	Title	Quantity	Price	Total
				Subtotal	
				Tax	
				S&H	
				Total	

7. **Optional Question Should you be a recipient of this program, would you allow limited Peoples Education visits and/or provide Peoples Education with feedback for further product development?**

Yes or No Maybe

Additional Comments:

8. How did you hear about our Double Your Sunshine Dollars program?

9. Who else can we notify about this new program?

Name of contact #1: _____ Title: _____

School: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email address: _____

Name of contact #2: _____ Title: _____

School: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email address: _____