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NEWS RELEASE

For Immediate Release

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PEOPLES EDUCATION RECOGNIZED AS AN OUTSTANDING BUSINESS PARTNER BY GARLAND ISD

Garland ISD Technology Department Awarded
Peoples Education with a FOCUS Award

SADDLE BROOK, N.J., April 30, 2008 – Peoples Educational Holdings, Inc. (NASDAQ:PEDH) Garland Independent School District in Garland, Texas recognized Peoples Education as an outstanding business partner and selected Peoples Education as the recipient of the FOCUS award, which stands for: eFfort, innOvation, exCellence, qUality, cuStomer care. Peoples Education was honored at the Garland ISD Technology FOCUS breakfast on Wednesday, April 2, 2008.

Peoples Education partnered with Garland ISD to provide Measuring Up ePath® *Plus*, an online formative assessment system with the new robust feature of LessonPath™ that provides online TEKS-based instruction developed “from the ground up,” not from generic content, so that it truly meets the needs for Texas educators and students.

“It was with great pleasure that we chose Peoples Education as a recipient of the FOCUS award as they have exceeded our expectations from a publisher when it came to customer service and overall performance in technology,” said Executive Administrator of Garland ISD Technology, Jim Hysaw. “We look forward to continuing this exciting partnership with Peoples Education.”

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Peoples Education strongly believes in not only providing quality online content, but also understands the importance of meeting the diverse needs of a district like Garland ISD. A dedicated customer care team is on standby to support all educators with the Measuring Up ePath® system backed by the reliability of a Cisco platform.

“Our number one goal for Texas is to deliver an online TEKS-based instructional solution that is intuitive for even non-computer savvy educators and engaging for students,” said President and CEO, Brian Beckwith. “We understand that technology can be tricky for some folks and that is why we pride ourselves with the best customer care support team.”

About Peoples Education

Founded in 1990 by two former educators, Jim Peoples and Diane Miller, with experience in the classroom and in educational publishing, fast-growing Peoples Education is a school publisher and distributor of supplemental materials for grades K through 12. It is best known for the popular, 100%-state-customized *Measuring Up*® program, available in twelve states. The Measuring Up® program includes worktexts, a state-of-the-art online assessment program called *Measuring Up e-Path*®, and the Focused Instruction programs, which target key areas in which students need extra support.